

# Speedo targets sustainable fibres in 2021 ranges

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As part of its commitment to sustainability, Speedo has developed several environmentally friendly fibres for its 2021 collections. The brand's aim is that, by 2024, 100% of its swimwear materials will be made from sustainable alternatives.

Along with developing and using sustainable materials such as Eco EnduraFlex (made from 100% pre-consumer waste) and ECONYL (made from 100% pre and post-consumer waste – including abandoned fishing nets), Speedo is also working towards 100% poly-fluorinated chemicals (PFC) free Durable Water Repellent (DWR) by 2024. The Fastskin range has been completed with a PFC free finish, which gives the swimsuits excellent water repellent qualities without harming the environment. Currently 65% of all swimwear now is treated with PFC free DWR.

In 2020 the Pentland Brands Innovation team undertook a complete lifecycle analysis of a Speedo goggle. The findings are now being used to redesign a new goggle with a reduced environmental impact. You can find out more information about Higg in our Positive Business Report.



# Understanding our Footprint

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## Higg Index

As members of Sustainable Apparel Coalition (SAC), Speedo is using the Higg Material Sustainability Index (MSI) to assess the environmental impacts of the materials used to make more sustainable choices. We have begun to review Higg Facility Environmental Module (FEM) data from our factories to identify focus areas and set targets to improve the environmental performance of our supply chain.

## Textile Exchange

Speedo is a member of the Textile Exchange, a global nonprofit that creates leaders in the preferred fiber and materials industry. This year, Speedo participated in the Textile Exchange Material Change Index, to further understand our material footprint.

The results will be available on the Textile Exchange website from the end of March 2022, and we will use these results to analyze where our materials can become more sustainable throughout their lifespan, to continue to reduce our footprint. <https://textileexchange.org/>



## Packaging

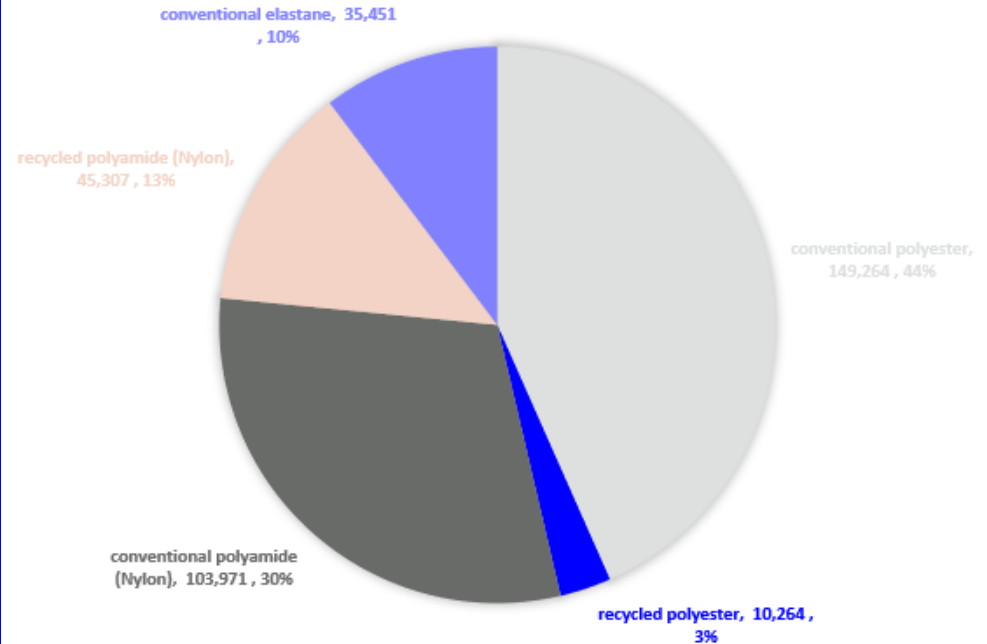
All Speedo's swing tickets are FSC certified, which means the materials have been sourced from responsibly managed forests. The recycled content of our swing tickets on swimwear remained at 40% during 2020, and all of our training aids are mounted on 80% recycled board.

## Monitoring improvements

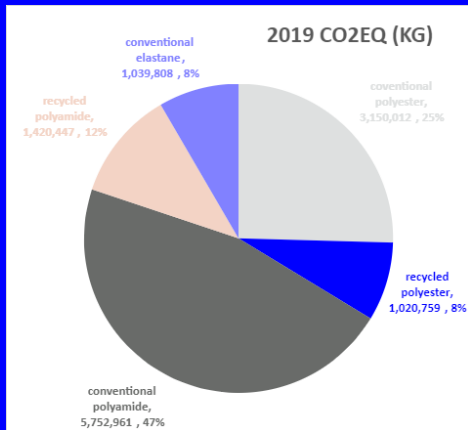
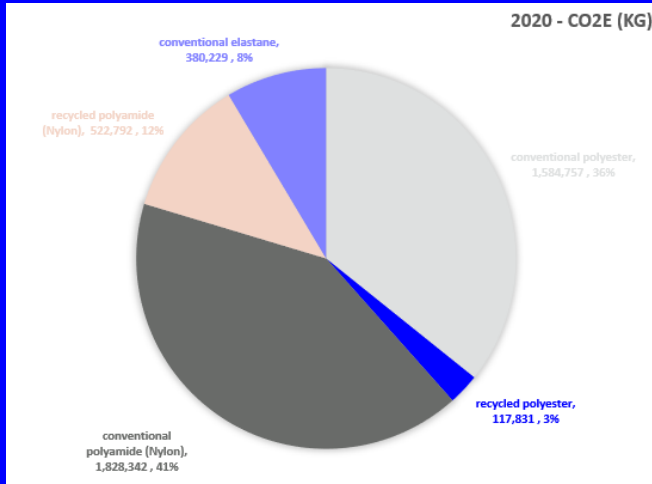
Speedo has been tracking its use of materials and their environmental impacts since 2018. This is helping us progress towards reducing the use of virgin plastics and fossil fuels in our production processes.

Whilst there was a drop in absolute quantities of orders from 2020 due to the impacts of COVID, we were able to increase our use of recycled polyamide from 8% in 2019 to 13% in 2020.

## Raw Material Breakdown



# Carbon footprint by fabric



# Water consumption by fabric

