

# Speedo targets sustainable fibres in 2021 ranges

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As part of its commitment to sustainability, Speedo has developed several environmentally friendly fibres for its 2021 collections. The brand's aim is that, by 2024, 100% of its swimwear materials will be made from sustainable alternatives.

## Speedo Eco EnduraFlex

Speedo Eco EnduraFlex is made from 100% pre-consumer waste, such as waste fabric from factories. It features in Speedo's 2021 swimwear range as it has a higher chlorine resistance than standard fabrics.

## ECONYL

ECONYL is made from 100% pre and post-consumer waste – including abandoned fishing nets polluting our oceans. Speedo's PowerFlex eco range is made from ocean-friendly fabric that is woven from recycled yarn created from old fishing nets.

This is in addition to sustainable fibres already present in Speedo swimwear, such as 100% pre-consumer recycled nylon, 100% post-consumer recycled polyester and Ecoya polyester, which uses an environmentally friendly dyeing method resulting in reduced water, energy and chemical usage.



## Packaging

Speedo's paper packaging is FSC certified, which means it has been sourced from responsibly managed forests. Between 2019 and 2020, Speedo increased the recycled content of its FSC certified packaging from 25% to 40%. Speedo's ambition is for all packaging to be FSC certified 100% recycled by 2024.

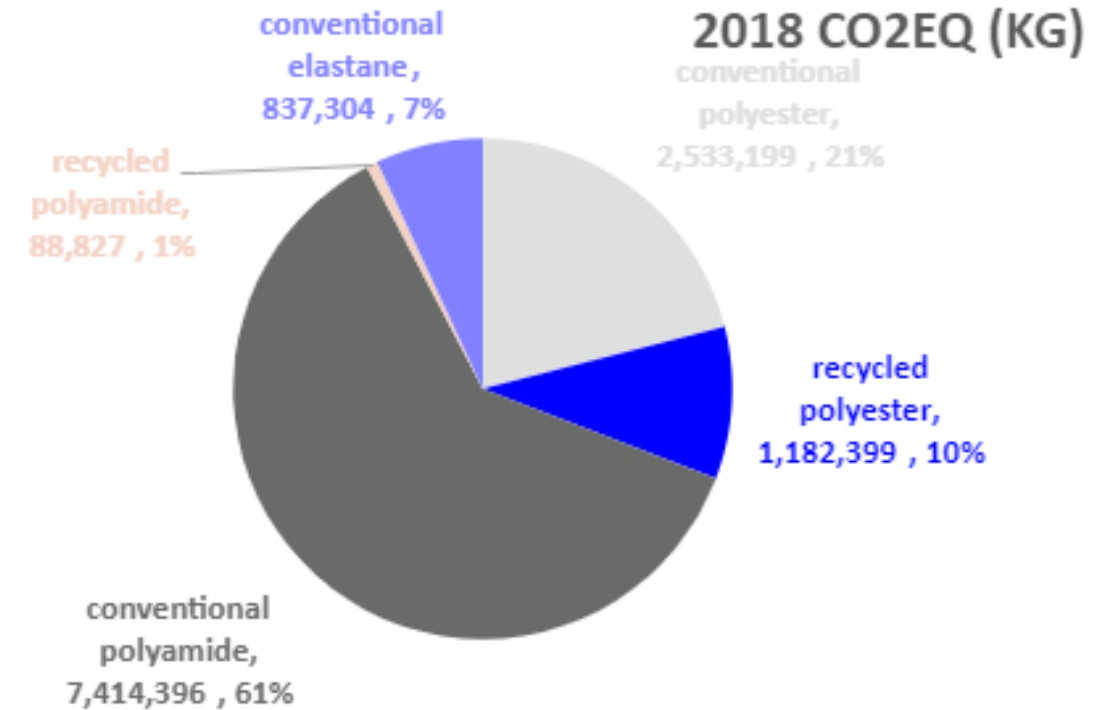
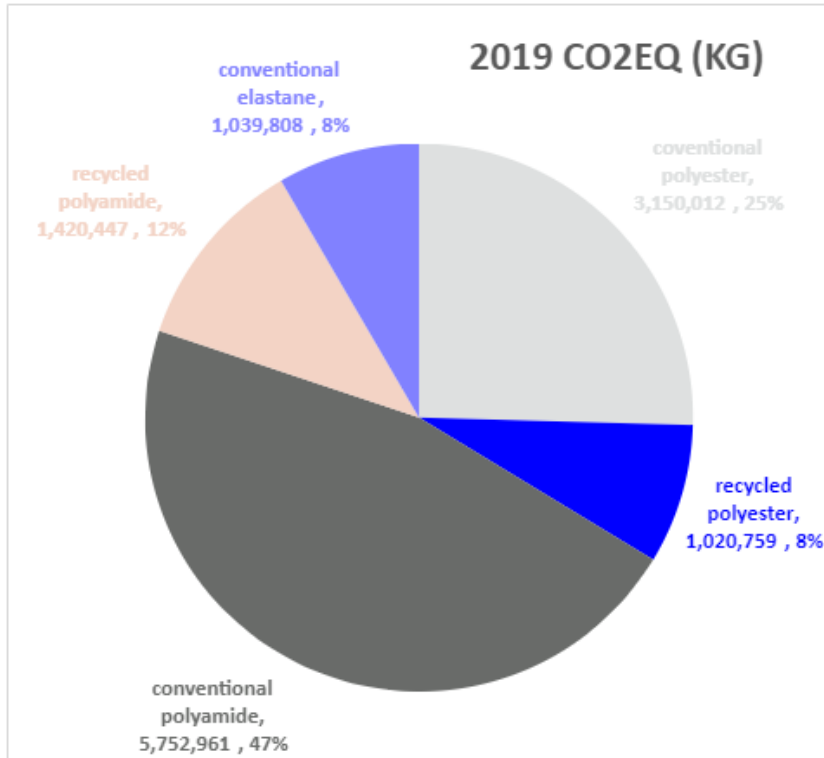
## Monitoring improvements

Speedo has been tracking its use of materials and their environmental impacts since 2018. This is helping us progress towards reducing the use of virgin plastics and fossil fuels in our production processes.

We increased our use of recycled polyamide from 2% in 2018, to 8% in 2019. This has helped to reduce the CO2 emissions and water consumption of this fibre by 2% and 11% respectively.

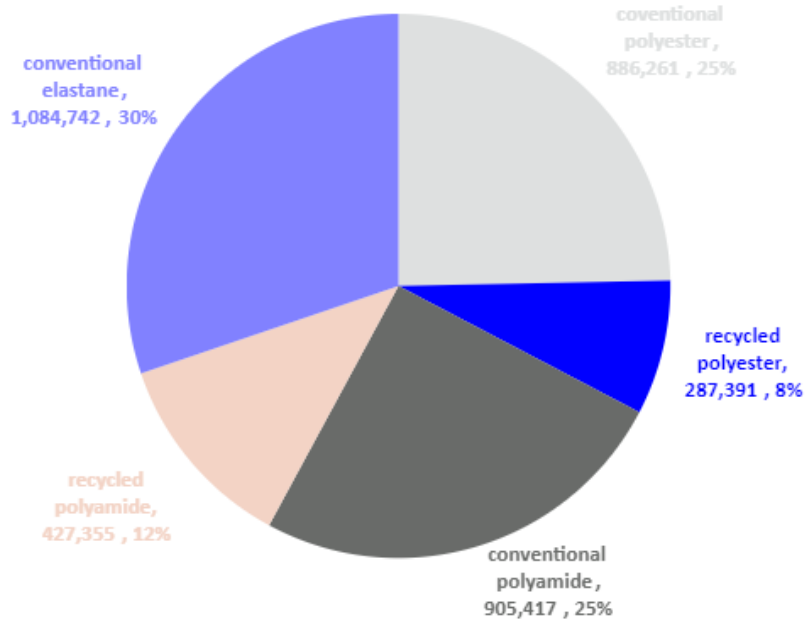


# Carbon footprint by fabric



# Water consumption by fabric

2019 H2O (M3)



2018 H2O (M3)

